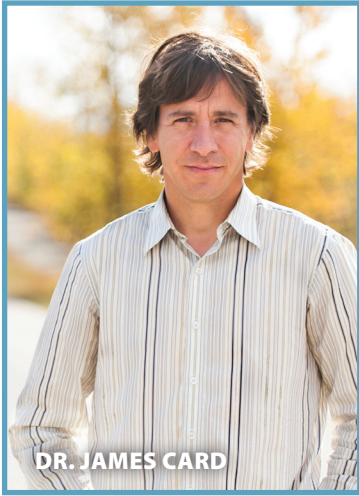


healthier you 2015 AWARDS



INNOVATOR

DR. JAMES CARD & DR. DICK RAYMOND

Dr. James Card and Dr. Richard Raymond, in partnership with their Northern Health team, have changed the fate of MacKenzie. This small community had nearly no physician coverage, and this team took a proactive approach to education and supporting residents, as well as an innovative approach to supporting locums to invite their friends to the community. Part of this initiative included Dr. Card and Dr. Raymond marketing opportunities in Mackenzie and taking an innovative, integrated approach to recruitment. This included a recruiting postcard that the local practice support coach, Joy, created to lure more medical residents to Mackenzie. With financial support from Mackenzie, Joy, created postcards showcasing Mackenzie experience and slipped them into the mail slots of residents at University Hospital of Northern B.C. and shared them with the residents who came to the community.

Beyond this, Dr. Card gave lunchtime presentations to medical residents working across the Northern Health region, which included free food. These promotional presentations eventually extended beyond northern Health to conferences including Whistler. With Dr. Raymond's leadership and support for the team to take those extra steps, this team was able to do something very innovative to support their physician shortage. All this hard work eventually yielded the results they were looking for, turning this small community into a vibrant physician community with more and more residents asking to join the team.



INNOVATOR

WAEEL FAWZI

Wael completed the Acupuncture and Traditional Chinese Medicine program in Victoria, BC. He also completed the Acupuncture diploma in India from the Indian Academy of Acupuncture. Wael's medical career started in 2000, and he has always incorporated natural medicine in his practice. He was apprenticed by many famous Chinese, Syrian and Indian doctors. He is passionate about treating chronic diseases by using various techniques such as acupuncture, herbal medicine, cupping therapy, moxibustion, and massage. As well he treats his patients utilizing natural and non-chemical ways including food therapy, exercise and healthy lifestyle.

Most recently, Wael has been hard at work developing and providing new approaches to medical treatments for numerous types of diseases and ailments through natural, less invasive, treatments.



INNOVATOR

MRS. TAMMY RIZMAYER

Based in Prince George, Tammy Rizmayer works with over 800 patients and families throughout Northern Health who are dealing with kidney disease. The majority of these patients live outside of the Prince George area, and many of them also live on low incomes. Those that require dialysis may have their health outcomes impacted by stress caused by the financial burden associated with paying for travel or accommodation, or time spent not working.

To reduce this burden, Tammy has established connections with accommodation and travel providers to help patients and their families come to Prince George and Vancouver for appointments. Recently she played a critical role in establishing a \$25,000 bursary fund that helps patients overcome travel cost barriers. Tammy's team members have noticed a big difference in the quality of learning that patients and families are able to embrace when they have less finance-related stress. Bursary assistance has led to increased patient satisfaction, empowerment of patients to deal with their chronic disease, and improved quality of life.

And her financial assistance extends to helping renal patients and their families prepare their taxes and claim expenses from their many appointments and travel requirements. She started a food bank initiative that collects donations for patients who are in need and, when needed, she seeks donations of clothing and equipment. Tammy has also led the roll out of an Advanced Care Planning initiative for renal

patients across Northern Health. Prior to her first steps, there were no formal discussions with patients and their families about personal wishes regarding future treatment when health is in rapid decline – except when absolutely needed and a patient was already in crisis. Patients having difficulty navigating the medical and government systems can rely on Tammy for extra support, like when she attends appointments with them or advocates for needed resources. A good example is when one patient was in a very confused state of mind and unable to visit a doctor by herself; Tammy hired a taxi and went with her to the clinic. As Dr. Anurag Singh, the Northern Kidney Care Program's nephrologist and medical lead, said: "Tammy has been a role model and an inspiration to me and other members of the renal team. She leads by example and always goes an 'extra mile' when it comes to her patients. Although she is not in a formal leadership position, quality of care is her passion."



INNOVATOR

DR. HAIDAR HADI AND DR. DAN HORVAT: The Northern Race Line

Most communities in Northern BC have few, if any, medical or surgical specialists. Most specialist physicians are in Prince George. Northern Partners in Care (NPIC) has been supporting Northern family and specialist physicians to innovate in their communication with the aim of improving access to and quality of care for the citizens of Northern BC. The Northern R.A.C.E. (Rapid Access to Consultative Expertise) service enables family physicians to connect with specialists more rapidly and easily by phone. This has led to patient's receiving better care more rapidly and has reduced the need for patient travel. It also provides enhanced support to family physicians and nurse practitioners. We believe that such enhanced professional support will assist with recruitment and retention. To date Northern RACE provides access to 13 specialty services including cardiology, nephrology, infectious diseases, oncology, gastroenterology, psychiatry, respiratory, rheumatology, pediatrics, diabetes, orthopaedics, radiology and allergy/immunology. The service continues to expand. NPIC also supports outreach by specialist physicians as well as videoconferencing and other enhanced forms of enhanced communication. NPIC is based out of the Northern Medical Program which is housed at UNBC. It is supported by the Shared Care Committee, which represents Doctors of BC, the Ministry of Health and the province's health authorities. We work closely with Northern Health, the BC Cancer Agency and others.

NPIC is led by Dr. Dan Horvat and John Smith and managed by Matt Graveline. Dr. Haidar Hadi has been instrumental in getting Northern RACE up and running, as has Drs. Abu Hamour, Denise McLeod and Paul Winwood. Sheryl Edwards, administrative support for NPIC (along with others) has also been instrumental in this work, particularly the dedicated Northern physicians, who have created this service and other NPIC initiatives successful. Dr. Dan Horvat is local family physician and an Assistant Professor in the Department of Family Medicine within the Northern Medical Program, UBC Faculty of Medicine. He is also has an appointment with UNBC. Dr. Horvat's academic focus is on health system improvement. He has extensive experience locally and provincially and has worked with leaders of healthcare organizations internationally recognized as the most effective and efficient. Dr. Haidar Hadi is a UK trained physician and cardiologist working full time at the University Hospital of Northern British Columbia. He is currently the regional cardiac lead for Northern Health and Clinical Assistant Professor in the Cardiology Division Department of Internal Medicine at the University of British Columbia

SENIORS INITIATIVE NOMINEES

Awarded to a company/individual/organization that has developed or introduced a product or service which enhances the health and wellness of seniors within Northern British Columbia

AWARD SPONSORED BY:



SENIORS INITIATIVE

GURDEEP SINGH POWER

Gurdeep is a longtime champion of fund raising for seniors health and wellness. His ongoing efforts through the BIKE-A-THON have been a major contributor to local initiative since 1995. During this time, his work and commitment to the cause have raised almost over \$60,000/year.



SENIORS INITIATIVE

GERIATRIC ASSESSMENT & TREATMENT UNIT

The GAT Unit Day Hospital utilizes a full interdisciplinary team (Charge Nurse: Terrie Zanette, LPN: Sherry Slovak, Recreational Therapist: Lynn Aucoin, Rehab Assistant: Kristi Wintemute, Occupational Therapist: Judy Wakabyashi, Physio Therapist: Anne Jenkins, Social Worker: Jennifer Davey, Nursing Unit Assistant: Brandy Reid and a group of physicians specializing in older people) to partner with seniors in managing their own healthcare. Clients and families have come to appreciate the "one stop shop" atmosphere of the GAT Unit, whereby staff navigate clients through the medical system and provide supportive grouped services in one location.

Each team member has the skill, knowledge and experience to assist clients to meet their own goals. The team's goals

are to support seniors in maximizing their function and independence. Enrolled clients tend to use the healthcare system less often because of the positive effect from individualized interdisciplinary care. Geriatric Day Hospital clients tend to be older persons living in the community, but teetering on the slippery slope of functional decline leading to facility admissions. The GAT Unit is a non- threatening environment for integrating clients back into social networks, building friendships and establishing a sense of belonging along with participating in a medical, diagnostic and treatment based program.



SENIORS INITIATIVE

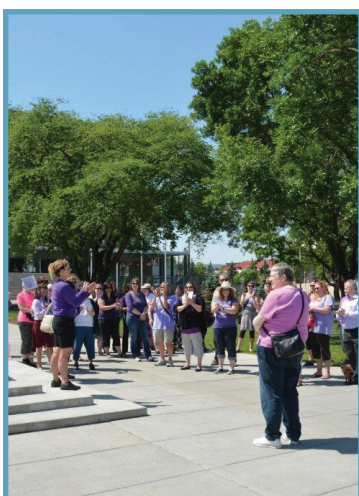
YXS AMBASSADOR PROGRAM

The Prince George Airport Authority introduced the YXS Volunteer Ambassador Program over 15 years ago.

Between the ages of 60 and 89, the YXS Ambassadors are committed and proud community members that embrace that fact they are the first impression of our airport and the city of Prince George.

YXS Ambassadors take great pride in welcoming arriving travellers, assisting meeters and greeters as well as providing direction and information about our fantastic city and region. Wearing green vests, they can be found roaming the airport with

smiles or at the information booth located adjacent to the BG Urban Grill restaurant.



SENIORS INITIATIVE

PRINCE GEORGE COMMUNITY RESPONSE NETWORK

The Prince George Community Response Network organized a walk through the streets of downtown for World Elder Abuse Awareness Day

The walk for awareness is one of more than 25 events across the province and saw many out in support. The motivation for the this walk was to raise community awareness of adult abuse and neglect using a unique community development approach.

HEALTH & WELLNESS PROVIDER NOMINEES

Awarded to a company/individual/organization that has demonstrated exemplary service and dedication to enhancing the health and wellness of the citizens of Northern British Columbia.

AWARD SPONSORED BY:

